Road Safety Education in Switzerland

ECSA – Meeting
5/6 December 2012

Barbara Schürch, MSc Psychologist
b.schuerch@bfu.ch
Topics

- Continuous road safety education
- Current situation in Switzerland
- Improvements needed
- Basic principles
Continuous road safety education

- Pedestrians
- Bicycle
- Moped
- Scooter
- Car
- WRD* (Wheeled Recreational Device)
- Adults
- Children

* Wheeled Recreational Device
## Theory basis:

**GDE matrix (Goals for Driver Education)**

### Hierarchical framework

<table>
<thead>
<tr>
<th>Level 1</th>
<th>Level 2</th>
<th>Level 3</th>
<th>Level 4</th>
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</thead>
<tbody>
<tr>
<td>Vehicle manoeuvring</td>
<td>Mastery of traffic situations</td>
<td>Intentions, social context</td>
<td>Life goals and skills</td>
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</tbody>
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- **Knowledge and skills**
- **Risk-increasing factors**
- **Self-evaluation**
## Current situation in Switzerland

<table>
<thead>
<tr>
<th>Level</th>
<th>Pre-school</th>
<th>Kindergarten/Primary</th>
<th>Secondary I</th>
<th>Secondary II</th>
<th>Driver education</th>
<th>Voluntary further training</th>
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Road safety education in Switzerland – Focus on bicycles
Road safety teaching in schools
Teaching, by school year 2012

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- jedes Jahr
- alle 2 Jahre
- unregelmässig
- gar nicht
Consolidation of the lessons by teachers 2012

Kindergarten
1. Schuljahr
2. Schuljahr
3. Schuljahr
4. Schuljahr
5. Schuljahr
6. Schuljahr
7. Schuljahr
8. Schuljahr
9. Schuljahr
Gymnasium
Berufsschule
Andere nachobl.

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

**immen**  **gelegentlich**  **nie**  **weiss nicht**

Road safety education in Switzerland – Focus on bicycles

14 November 2012 - ERZ/Bs
People severely injured and fatalities per 100,000 inhabitants, by age and mode of transport, Ø 1999–2009
Improvements needed

1. Pre-school
2. Kindergarten/Primary
3. Secondary I
4. Secondary II

- Velogisch
- Voluntary further training
- Driver education

!! Parents / reference persons!!
Measures needed

- Fill in the gaps in road safety education, take the upper levels of the GDE matrix into account as far as possible (in line with the development of the age groups)
  - Involve teachers
  - Involve parents/(professional) reference persons

- Outline teaching plan
  - Web platform

- Campaigns
Basic principles

- bfu – bicycle safety dossier with recommended measures
  - Inclusion of parents
  - Less bike riding training – instead, increased attention to attitudes/mindset and own actions
  - Continuous road safety education

- Federal package of measures: “Via sicura”

- Measure 28: Mobility and safety education at all levels (without legal adaptation …)
Thank you for your attention!
Child injury prevention education for professionals

ECSA – Meeting
December 2012

Barbara Schürch, MSc Psychologist
b.schuerch@bfu.ch
Kinderpost
Kinderpost for underserved communities

- Migrant population
- Turkish-speaking group

- Adaptation of the “Kinderpost”
  - Short, easy to read design
  - Visualisation in line with culture

- Pro-active prevention work
Distribution of the Kinderpost

Up to now:

- Parents/reference persons
- (Professional childcare facilities, midwives, paediatricians, parent advisory services)

New: increased distribution among

- Professional childcare facilities, midwives, paediatricians, parent advisory services
- Education: professional caregivers
Also in preparation

Teaching materials for professional caregivers:

- Introduction to accident prevention
  - Facts and figures
  - Terminology
  - Basic principles
- Practical examples
- Transfer/application tasks

Distribution via publishers and educational institutions