FACT:
Drowning is the 2nd leading cause of injury death for children in Europe.

Drownings happen quickly and silently.
You can do something.
Active supervisep all young children.

www.childsafetyeurope.org/watersafety
A EUROPEAN WATER SAFETY AND DROWNING PREVENTION CAMPAIGN
European Child Safety Alliance in partnership with Johnson & Johnson

Series of Water Safety Ads
23 picas x 23 picas (9.75 cm x 9.75 cm)
FACT:
Drowning is the 2nd leading cause of injury death for children in Europe.

Drownings happen quickly and silently. You can do something.
Wear a lifejacket when boating or fishing.

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FACT:
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Drownings happen quickly and silently. You can do something.
Get trained in CPR.

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Drownings happen quickly and silently. You can do something. Use pools that are fenced with locking gates.

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FACT: Drowning is the 2nd leading cause of injury death for children in Europe.

Drownings happen quickly and silently. You can do something. Teach children never to swim alone.

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You can do something.
Teach your children how to swim.

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